

I. Introduction

II Primary Issue

A. Gori and NCI/TWG

- people will smoke
- could smoke safely at certain level.
- Cooperate w/ industry for 10 yrs. to produce less hazardous cig. lower t + n.
- 1978 Change of mind w/ coming of Califans. who wanted ban.

B. People smoke because they get something out of it. Gori is more cognizant of science.

C. Epidemiology

How are they different?

- multifactorial
- intervention studies - Mr. Fit.
- publication bias.

D. Benefits

- physical
- psychological

E. 400,000

— BVO.

F. Free Choice

— CLK.

Governmental Policy

III Addiction — BVO.

IV ETS — Gori/BVO.

V PM Research and Summary up.

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